

Ref: BME/AST/GHA

02 July 2020

Dear Parents and Carers

Re: Careers Hub upon the Academy Website

I am writing to inform you of a whole academy role I will be taking on as of September, which is Leader of CEIAG. The acronym CEIAG, stands for careers, education, information, advice and guidance. As part of my role, I will be involved in preparing students for their future by developing their understanding, confidence and skills needed to make informed choices and plans for their future learning and career.

Following my position as Head of Year, and most recently, Head of Year 11, I feel extremely excited and privileged to be taking up this role as I have seen first-hand the impact that careers education can have on raising the aspirations and attainment of our students.

As part of my role I will be introducing a Careers Hub to the academy website and this can be accessed via the following link -<https://www.plume.essex.sch.uk/careers-hub-homepage>.

This hub has been designed to ensure that all stakeholders, including students, staff and parents/carers, have up to date information and resources which can be used to enhance knowledge and understanding about careers. Whilst this is still a work in progress, at present, you will find useful resources to assist with careers research and planning and detailed information to inform post-16 and post-18 options. Due to the current situation providing more time at home with our families, I do hope you find this tool useful in initiating important conversations about your son/daughters next steps.

An additional part of my role is to provide students with encounters with employers and employees in order to allow students to learn about work, employment and the skills that are valued in the workplace. This can be through a range of enrichment activities including visiting speakers, mock interviews and workshops. Research has found that students who receive four or more meaningful interactions with employers during their secondary school career are 86% less likely to be not in education, employment or training (NEET). Therefore, I would also like to take this opportunity to ask that if you are interested in working with the academy, as an employer or employee, to support such an opportunity, that you contact me via b.meltzer@plume.essex.sch.uk.

For more information regarding the encounters we are looking to provide our students throughout the academic year, please see our provider access policy via the following link - <https://www.plume.essex.sch.uk/careershub>.

I look forward to working with you and your son/daughter in order to ensure they have the understanding, confidence and skills needed to make informed choices and plans for their future learning and career. If you have any further questions following this correspondence, please do not hesitate to contact me.

Yours sincerely,



Miss B Meltzer
Leader of CEIAG