

CWA/AST/KRE/GHA

9 March 2020

Dear Parents and Carers

Re: Gavin McKenna – Gangs and Exploitation Presentation

We are writing to inform you of the upcoming hour long presentations that are going to be delivered to years' 9-11 on Wednesday 18 March 2020 during the regular working day.

The presentation will highlight the specific issues faced in relation to 'County Lines'; something that is, as highlighted via multiple recent media outlets and our previous work and guest presenters, a growing national problem. Therefore, as an academy, we wanted to ensure our students are further reminded of the associated risks and potential dangers that continue to be posed by these external influences.

Gavin McKenna's story is an extremely interesting one that highlights his journey through gang membership in London to becoming a 'Born Again Christian' using his past life experiences to set about influencing societal change. His life journey thus far, combined with his development professionally, and where he has become the pioneer behind 'Reach Every Generation', has seen Gavin work alongside the likes of former Conservative Leader and Government Minister, Ian Duncan Smith, as well as former Prime Minister, Theresa May, to combat the growing issue of the negative impact of gang culture across the UK.

With the critical concept of ensuring our students' safety remains of paramount importance, we as an academy are again, endeavouring to continue to ensure that they remain as aware as possible of the many detrimental external influences that exist and are growing in number outside the academy's grounds. Therefore, we are extremely pleased to have secured these presentations from Gavin and his now established organisation.

To conclude, as a result of years' 9-11 attending Gavin's presentation, we have every faith that our students will be able to reflect, engage and understand the many growing related external issues that are occurring in society, and learn from a member of our wider community that has had to not only change as well as adapt, but also turn his own life around at the same time.

Should you wish to discuss this matter further or raise any questions associated with Gavin's upcoming presentations, please contact Mr Stoneman via: A.Stoneman@plume.essex.sch.uk in the first instance.

Yours sincerely



Mr A Stoneman
Director of Fambridge Road Campus



Mr C A Wakefield
Principal