



PLUME
Maldon's Community Academy



Welcome to Plume College
EDUQAS A level Business



- **Have you ever wondered...**
- What makes people start their own business?
- Why some people earn more money than others?
- How your personality affects your business?
- How you could become a top business person ?
- How technology can help you in your business?

Study **A Level Business** to find out the answers.



Are you...

- Thinking of becoming a Entrepreneur?
- Aiming to influence a Business you work in?
- Wanting to become a Business analyst?
- Wanting to identify different business opportunities ?

If so **A Level Business** is for you

SUMMARY OF ASSESSMENT

Component 1: Business Opportunities and Functions

Written examination: 2 hours 15 minutes

33⅓% of qualification

Section A – compulsory short-answer questions

Section B – compulsory data response questions

To assess Business Opportunities and Business Functions

Total marks: 80

Component 2: Business Analysis and Strategy

Written examination: 2 hours 15 minutes

33⅓% of qualification

Compulsory data response and structured questions

To assess business strategy and analytical techniques used in the business decision-making process. The subject content in Component 1 will underpin the context for Business Analysis and Strategy

Total marks: 80

Component 3: Business in a Changing World

Written examination: 2 hours 15 minutes

33⅓% of qualification

Section A – compulsory questions based on a case study

Section B – one synoptic essay from a choice of three

To assess all of the A level subject content

Total marks: 80



Specification – What you will cover:

Business Opportunities and Functions



Learners will need to study the content areas below:

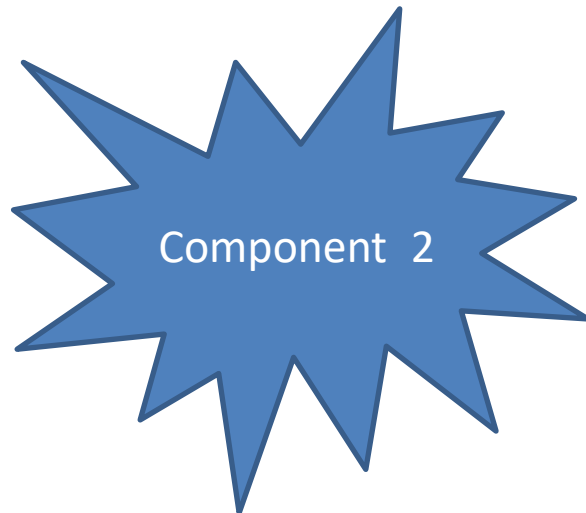
- Enterprise
- Business plans
- Markets
- Market research
- Business structure
- Business location
- Business finance
- Business revenue and costs
- Marketing
- Finance
- People in organisations (human resources)
- Operations management.



Specification – What you will cover:

Business Analysis and Strategy

Learners will need to study the content areas below:

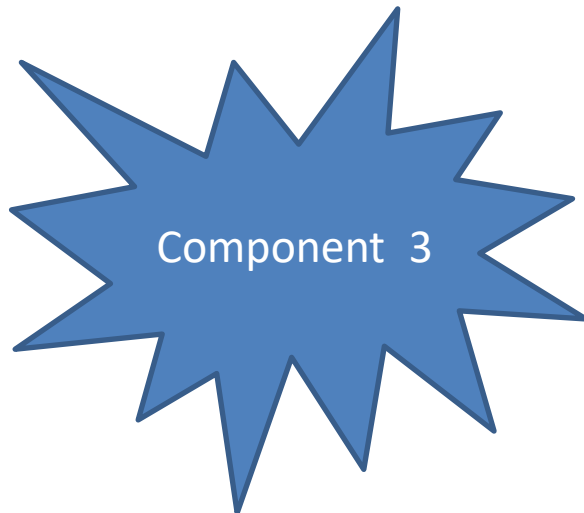


- Data analysis
- Market analysis
- Sales forecasting
- Analysing financial performance
- Analysing non-financial performance
- Aims and objectives
- Strategy and Implementation
- Decision-making models
- Investment appraisal
- Special orders



Specification – What you will cover:

Business in a Changing world



Learners will need to study the content areas below:

- Change
- Risk management
- PEST factors
- Ethical, legal and environmental factors
- International trade
- Globalisation
- The European Union



Entry Requirements

Commonly asked questions:

- Do I need to have studied Business at GCSE level?
- It is an A level that can be taken without having studied it before, however your learning curve will need to be steep!
- What are the entry requirements?
- 5 GCSEs at Grade 4 and above
- Grade 4 in English
- At least a GCSE Grade 4 in Business if taken in Yr 11
- At least a GCSE Grade 4 in Mathematics in Yr 11



Am I good enough to do A level Business?

Yes if you

- are interested in the subject.
- are a proactive and enthusiastic learner.
- have a strong work ethic – in class and at home.
- are motivated to work independently (4-5 hours of homework per week).
- have a willingness to work with staff
- have good enquiry skills (i.e. good research skills)
- like working with numbers



What subject(s) does A level Business go well with?

- A level Computing
- CTech IT
- A level History
- A level Mathematics
- A level Geography
- A level Law
- A level Sociology
- A level Psychology



What are the benefits?

- This is an interesting and challenging learning experience
- The development of transferable skills including: decision making, independent thinking, problem solving and analytical skills
- The study of A Level Business opens up a range of possibilities for further study and careers associated with the subject.
- The opportunity to develop an appropriate answer having read a piece of stimulus material



A Level Business: Career Pathway?

This course provides an excellent foundation for:

- Business management
- Leisure industry
- Recreational management
- Events management
- Business Analyst
- Human Resources
- Project Management
- Production management
- Accountancy
- Retail management



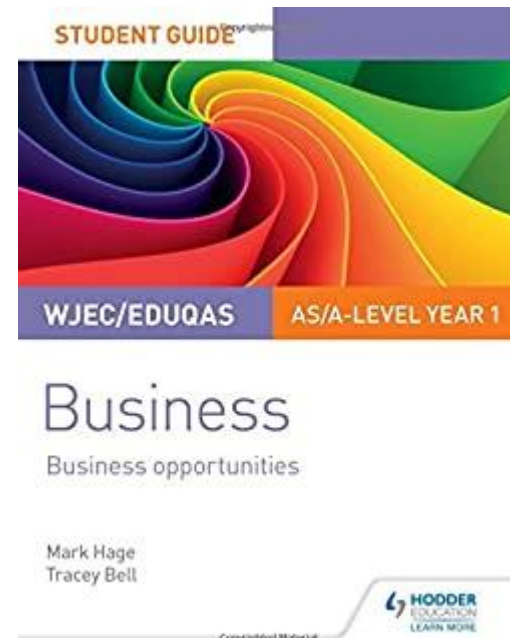
Year 11 into Year 12 Transitional Challenge: Compulsory!

- Complete the tasks on the worksheet to the very best of your ability.
- Can be found in the College section of the website under transitional tasks.
- Please see Mr Wells, Mr Barker, Mrs Moss or Mr Brown you have any questions.



Relevant Literature for A level Business

1. The new EDUQAS A level Business textbook
 - Year 12 and Year 13 content
2. EDUQAS A level Business Revision Guide.
 - We highly recommended!





I have some questions, who can I speak to?

Please speak to:

Mr Wells – A level Business Teacher (t.wells@plume.essex.sch.uk)

Mr Barker – A level Business Teacher (a.barker@plume.essex.sch.uk)

Mrs Moss- A level Business Teacher (z.moss@plume.essex.sch.uk)

Mr Brown A-level Business Teacher (s.brown@plume.essex.sch.uk)

Please remember we are here to help!